DAAD's strategy 2020 in the European Higher Education Area

Dr. Holger Finken, DAAD
JANET Forum 2016, FU Berlin, 30 June 2016
The German Academic Exchange Service (DAAD) is ...

A self-governing organisation of German universities:

- 239 member universities
- 105 student unions
DAAD budget development over the years

1950 – 2015

Million Euro

Goals and tasks of the DAAD

Three strategic areas of activity

Grant scholarships to the best
- so that the professionals and leaders of tomorrow can gain qualifications at the best locations, prepare for positions of responsibility and cultivate contacts throughout the world.

Create structures that promote internationalisation
- so that higher education institutions can improve the quality of research and instruction and address the challenges of the future with strong partners.
- so that more people can cross borders and achieve success in study and research.
- so that German remains an important language of culture and scholarship.
- so that higher education institutions may contribute to development and build bridges to surmount conflicts.

Offer expertise for academic collaboration
- so that academic and political leaders are able to make well-informed policy decisions.
The Erasmus Programme

- **European community action scheme for the mobility of university students, founded 15 June 1987**

- Participants (2014): 28 EU member countries plus Turkey, Norway, Macedonia, Iceland, Liechtenstein, (Switzerland)

- DAAD – National Agency for Erasmus in Germany

- 1 January 2014 integrated into **Erasmus+**

- International dimension since 2015
The Erasmus+ Programme

- Study periods and traineeships abroad for students
- No tuition fees, financial support by scholarships (€ 500 / month, and higher)
- Academic recognition according to European Credit Transfer System
- Teaching and training periods for teaching staff
- Based on reciprocal Inter-Institutional Agreements (IIA)
The Erasmus+ Programme

Inter-Institutional Agreements (IIA) are supplemented by

- Grant Agreements: time period, funding and reporting obligations of grantee
- Learning Agreements for Studies / Traineeships: learning obligations, academic recognition
- Mobility Agreements for teaching and further education purposes: time period, assignment to structural unit at receiving institution, ...
The Erasmus+ Programme

- Around three million students from 34 European countries, 450,000 from Germany alone, have received an Erasmus grant since 1987.

- There are currently more than 4,000 higher institutions participating in Erasmus+ across the 33 countries involved in the Erasmus+ programme.

- Erasmus students represented 5 percent of European graduates in 2012.
Erasmus Students from Germany, 1988 - 2014

Quelle: DAAD
## Complementarity of DAAD and European Programmes in Higher Education

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<tr>
<th>DAAD Scholarship Programmes</th>
<th>European Scholarship Programmes</th>
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<td>Highly competitive</td>
<td>Less competitive</td>
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<td>Broad participation encouraged</td>
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<td>Free in choice of university of destination</td>
<td>Destinations restricted to universities with whom the home university has an inter-institutional agreement</td>
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<td>Scholarship covering full expenses</td>
<td>Grant covering additional mobility expenses</td>
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<td>Supporting degree-seeking mobility</td>
<td>Focus on exchange and mutual academic recognition (ECTS)</td>
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<td><strong>Principal focus:</strong></td>
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<td>Support to excellent students</td>
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<td>Enhancing bilateral cooperation in higher education</td>
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Thank you for your attention.

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